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DEPARTMENT OF COMMERCE SHAHEED BHAGAT SINGH COLLEGE UNIVERSITY OF DELHI INDIA



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The Journal of Business Studies is a Peer-Reviewed Refereed Journal of the Department of Commerce, Shaheed Bhagat Singh College (NAAC Accredited 'A' Grade College), University of Delhi. The Department of Commerce has been bringing out this journal for last more than 30 years. The Journal obtained the required International Standard Serial Number (ISSN: 0975-0150) in the year 2008. It intends to provide the researchers a major platform to study contemporary issues in the following areas:

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- Paper/Article Title
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- Objectives
- Hypotheses (if any) to be tested.
- Research Methodology
- Results / Findings and Discussion
- Summary/Conclusions
- References

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